



SUZUKI

Way of Life!

**THE
SUZUKI
ALTO**



**HAVE TO
have it.**



THE GOOD-LOOKING ALTO CAUGHT YOUR EYE?



If you're searching for the perfect city car, look no further than the Alto. This compact little Suzuki is great fun around town. But don't let the size fool you. It's jam-packed with great features you'll have to have.

Like its outstanding eco-friendly credentials. CO₂ emissions of just 99g/km* make the Alto one of the cleanest cars around. Then there's the impressively low running costs. With fuel economy of up to 74.3mpg (extra-urban)*, petrol stations won't feature much on your agenda. Plus you'll enjoy low road tax. And as for insurance? You guessed it. A low insurance group rating makes it highly cost effective in this department too.

It's also nimble, stylish and surprisingly practical. How can you afford not to have one?

The more you get to know it, the more you have to have it.



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**IT JUST
CAN'T HELP**

**but stand out
from the crowd.**

COMPACT AND STYLISH

whichever way you look at it.

Everything about this compact hatchback is built to impress. Like the fact that there's still room for five doors, when many of its competitors only have three.

An aerodynamic design not only gives the Alto a sporty appearance, but contributes to great fuel economy and lower emissions too. Its compact size also helps with easy manoeuvrability, thanks to a short wheelbase and minimal overhangs.

Body-coloured door handles and mirrors* glide smoothly along the Alto's profile, while its large front and rear bumpers give a robust road presence. Front fog lamps* add an air of playfulness, and 14" alloy wheels* look tough, but cool.

Brains and beauty? The Alto ticks both boxes.

*S24 models only





MORE ROOM
than you think.

DON'T BE FOOLED BY ITS SIZE

there's plenty of room inside.

When it comes to the Alto interior every inch has been designed to be smart, stylish and practical.

On the dash the built-in rev counter* not only looks great, but also lets you keep an eye on engine speed to help maximise fuel economy. To accompany your journey, air conditioning** keeps the temperature cool, calm and collected.

When it comes to space the Alto offers loads more than you'd expect. If you're carrying luggage there are 367 litres at your disposal with the rear seats folded, as well as the option of 50:50 rear seat split folding* to make it extra versatile - whatever you're carrying. While around the cabin you'll find a multitude of nifty storage solutions, so everything is to hand. The Alto is compact and clever. What more could you ask for?

*SZ4 models only

**SZ3 and SZ4 models only



ACCESSORISE WITH: CARPET MAT SET



POCKET-FRIENDLY, ECO-FRIENDLY

and friendly on the eye too.

STREETWISE PERFORMANCE

that's miles ahead.

The Alto is engineered perfectly for a spin round the city, offering you remarkable fuel economy and agile manoeuvrability.

Its nippy 1.0-litre VVT petrol engine comes in a choice of 5-speed manual or 4-speed automatic* transmissions. Both of which are exceptionally fuel efficient and clean. In fact, with CO₂ emissions at 99g/km (manual version), the Alto is one of the most eco-friendly cars around, while its great fuel economy is incredibly pocket-friendly at up to 65.7mpg (combined). So a full tank goes a long, long way.

Then there's the Alto's small turning circle of just 9.0m - one of the smallest of any new car. This means winding through tight spots and parking in tricky spaces is straightforward.

When it comes to putting on a performance that is perfect for the urban environment, the Alto deserves a standing ovation. Ready to experience it for yourself? Check out the back page for details on how to arrange a test drive.

*S24 models only





SEEING IS BELIEVING

That's right, the affordable Alto really is this good.

- **Low road tax**
- **Low insurance group**
- **Up to 65.7mpg combined fuel efficiency**

THE COMPACT CAR

that's big on safety.

The Alto may be compact but when it comes to safety features it's got more than you'd expect. Inside and out, every feature has been carefully considered to ensure you're driving in the safest environment possible. So you can take on the city with confidence.

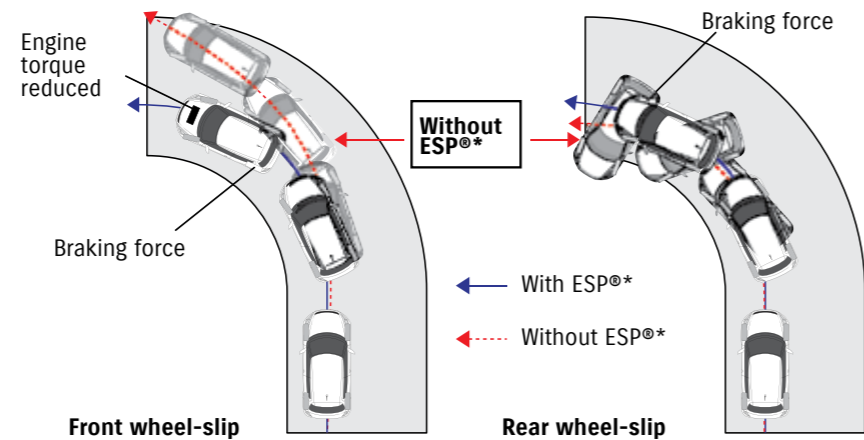
The Alto's active safety comes in the form of ABS that's fitted as standard. Also, Electronic Brake-force Distribution varies the amount of force applied to each brake depending on which wheel needs it most. Brake Assist combined with the EBD system also helps you to come to a stop quickly and safely in an emergency. While ESP** (Electronic Stability Program) detects any loss of grip and helps keep you on course.

Driver, front passenger, front side* and curtain* airbags protect you and your passengers. While ISOFIX child seat fastenings, child seat tether anchorages and childproof rear door locks safeguard precious little loads. Side impact protection beams do their bit too, boosting safety in the event of a collision.

Finally, to ensure the Alto is just as secure when you're not driving it, the immobiliser and visible VIN work hard to protect your pride and joy.

Compact car. Big safety. Lots of surprises.

*ESP® is a registered trademark of Daimler AG
 **SZ4 models only



IT'S YOUR ALTO
and it has to be right for you.





ALTO SZ

Here's what you get as standard:

- ABS with EBD and Brake Assist function
- Driver & front passenger airbags
- ISOFIX child seat anchorages
- Central door locking
- Electric front windows
- Tilt-adjustable steering wheel
- 12V interior accessory socket
- MP3 / WMA compatible CD tuner
- 14" steel wheels with full wheel caps

ALTO SZ3

As standard with the SZ:

- ABS with EBD and Brake Assist function
- Driver & front passenger airbags
- ISOFIX child seat anchorages
- Electric front windows
- Tilt-adjustable steering wheel
- 12V interior accessory socket
- MP3 / WMA compatible CD tuner
- 14" steel wheels with full wheel caps

And add these with the SZ3:

- Air conditioning
- Pollen filter
- Remote central door locking
- Driver's seat height adjuster

ALTO SZ4

As standard with the SZ3:

- ABS with EBD and Brake Assist function
- Driver & front passenger airbags
- ISOFIX child seat anchorages
- Electric front windows
- Tilt-adjustable steering wheel
- 12V interior accessory socket
- MP3 / WMA compatible CD tuner
- Air conditioning
- Pollen filter
- Remote central door locking
- Driver's seat height adjuster

And add these with the SZ4:

- ESP** (Electronic Stability Program)
- Side and curtain airbags
- Front fog lamps
- Tachometer
- Rear seat with 50:50 split folding
- Body coloured exterior door handles and mirrors
- 14" alloy wheels

SZ, SZ3, SZ4 all available in 5 Door 1.0 Petrol Manual
SZ4 also available in 5 Door 1.0 Petrol Automatic

*ESP® is a registered trademark of Daimler AG.

BOLD IS BEAUTIFUL

Make a statement with one of these colours.

SUPERIOR WHITE



GLISTENING GREY METALLIC



FORTUNE ROSE PEARL METALLIC



BRIGHT RED



SILKY SILVER METALLIC



PARADISE BLUE PEARL METALLIC



MIDNIGHT BLACK PEARL METALLIC

ACCESSORIES AND DETAILS

so you can express yourself.



Make your Alto an extension of your personality with this selection of stunning accessories that you can mix and match. You'll find the entire range on our website, so for once, we're going to suggest you let your fingers do the walking to: www.suzuki.co.uk/cars/accessories



REAR UPPER SPOILER



FARO ALLOY WHEEL



CARPET MAT SET



REAR BUMPER TOP GUARD



B PILLAR TRIM SET



FLEXIBLE MUDFLAP SET



CARGO TRAY



SIDE BODY MOULDING SET



CHROMED GRILLE SURROUND



MULTI ROOF RACK



REVERSING AID SENSOR KIT



SPARE BULB AND FUSE KIT



DOOR SILL TRIM SET



BUMPER CORNER PROTECTION SET



CENTRE ARMREST

OVER A CENTURY OF ENGINEERING MILESTONES.

1909

inspiration

Suzuki founded: Michio Suzuki founds the Suzuki loom works in the small Japanese village of Hamamatsu.

He creates a loom that is different from the rest. It's faster, more productive and easier for everyone to use. It came from a philosophy about a way of life that no one had considered before. Michio Suzuki believed in innovative technology for people.



1952

original

First motor vehicles: Suzuki is now established as one of the world's leading manufacturers and Michio Suzuki turns to everyday life for inspiration.

He discovers the need for affordable and reliable transport. He develops an inventive two-wheeled bicycle powered by an engine, and works on innovative prototypes for a car that is compact as well as practical to drive. Transport now becomes Michio Suzuki's main focus.



1955

ground breaking

The Suzulight: Following the success of Suzuki motorcycles, an even more successful automobile is launched.

The Suzulight breaks the mould with front wheel drive, four wheel independent suspension and rack and pinion steering.



1965

new waters

Suzuki outboard motors:

Suzuki establish themselves in the outboard motor field by launching their D55 2-stroke outboard motor.



1983

crowd favourite

Swift debuts: Premiering at the 1983 Tokyo Motor Show, the Swift starts life with many different names across the world.

Ranging from Geo Metro to Margalla. Originally classed as a supermini or supercompact, the success of the Swift has evolved into a hatchback, a sedan and even a convertible.



1988

small and tough

Grand Vitara debuts:

Known under a variety of names worldwide, such as Suzuki Escudo, Sidekick, Geo Tracker and simply Vitara, the Grand Vitara bridges the gap between the small car and the traditional 4x4.



1990

development

Suzuki ventures into Europe:

In a bid to continue with expansion and innovation the company begin to expand into Europe.



1970

original

Jimny 4x4 debuts & Kosai automobiles plant is born: Bringing the first 'real' 4x4 into the market, Suzuki unveils the Jimny.

It allows more and more people to explore off-road, and the car soon becomes a keen favourite amongst drivers.



1979

popular

Alto debuts: The first generation Alto breaks into the automobile market with a competitive price.

Its combination of compact design and value gains it much publicity with it regarded as a 'micro sensation.'

1980

legendary

GSX debuts: Suzuki release the GSX-series.

An evolution of the GS, the GSX contains a powerful 4-valve engine, with the early four-cylinder engines being commonly regarded amongst the most reliable motorcycle engines ever mass-produced.



2002

celebrity

Suzuki Liana gains fame as Top Gear track car:

The Top Gear test track hosts the Suzuki Liana as their reasonably priced car. Many celebrities grace the wheel including Michael Gambon, Michael McIntyre and Jimmy Carr with the fastest non-professional lap being won by Ellen McArthur, completing the lap in 1 minute 46.7 seconds.



2004

sporty and stylish

Swift compact unveiled:

The second generation Swift makes its entrance at the Paris Motor Show. The Swift marks a significant departure from the 'Cultus-based' model and becomes much more sporty and stylish.



2005

fun

Swift is Car of the Year:

The Swift is presented with a special achievement award as Japan's 'Most Fun Car of the Year' in 2005.

2009

centenary

100 years of innovation:

Suzuki reaches its centenary. Remembering its humble beginnings Suzuki commemorates its years of innovation and success.



Good to know, means good to go. With Suzuki, getting your new car is just the start. Because we'll help you make the most of the journey now and in the future too. Here's a quick heads up of what we can offer.

WARRANTY. IT'S ABOUT TRUST.

Every new Suzuki comes with a comprehensive three year or 60,000 mile warranty (whichever comes first) and a twelve year anti-perforation warranty¹. The warranty is also transferable to other owners too. So they can also have peace of mind.

ROADSIDE RECOVERY. WE'LL BE RIGHT THERE.

We're always around if you need breakdown assistance too – from the flat tyre, to the unforeseen accident. New cars come with a one year Suzuki Assistance plan provided by the AA Suzuki Assistance team. The cover includes 24 hour Roadside and Homestart cover, with European assistance too.

TALK TO US.

Our Customer Services Team could talk all day about your Suzuki. From the product range to services for drivers, they can fill you in on everything.

So if you've got a question, just get in touch on 0845 606 2220 or at Suzuki GB PLC, Steinbeck Crescent, Snelshall West, Milton Keynes, Bucks MK4 4AE.

¹Jimny comes with 6 year anti-perforation warranty

Technical Specifications

MODEL		1.0 VVT Petrol Manual	1.0 VVT Petrol Auto
Available Grades		SZ, SZ3, SZ4	SZ4
Engine	Type	K10B	K10B
	Number of cylinders	3	3
	Number of valves	12	12
	Piston displacement	cm ³	996
	Maximum output	PS (kW)/rpm	68 (50) / 6,000
	Maximum torque	Nm (lbft)/rpm	90 (66) / 3,400
	Fuel distribution	Multi Pt	Multi Pt
	EU emission standard	Euro 5	Euro 5

Transmission		5-speed manual	4-speed automatic
Type	Gear ratio		
	1st	3.454	2.875
	2nd	1.904	1.568
	3rd	1.280	1.000
	4th	0.966	0.697
	5th	0.815	
Reverse	3.272	2.300	
Final gear ratio		3.650	4.375

Weights & Dimensions		155/65 R14	155/65 R14
Tyres			
Overall length	mm	3,500	3,500
Overall width	mm	1,600	1,600
Overall height	mm	1,470	1,470
Wheelbase	mm	2,360	2,360
Minimum turning circle	m	9.0	9.0
Ground clearance	mm	150	150
Seating capacity	Persons	4	4
Luggage capacity (seatback folded, VDA)	litres	367	367
Luggage capacity (seatback raised, VDA)	litres	129	129
Kerb weight inc full options	kg	885	905
Gross vehicle weight	kg	1,250	1,250
Max towing weight (braked)	kg	200	200
Max towing weight (un-braked)	kg	100	100

MODEL		1.0 VVT Petrol Manual	1.0 VVT Petrol Auto
Performance & Economy	Maximum speed	mph	96
	0-62 mph	seconds	13.5
	Fuel tank capacity	litres	35
	CO ₂ emissions	g/km	99
	Urban	mpg (l/100km)	54.3 (5.2)
	Extra-Urban	mpg (l/100km)	74.3 (3.8)
	Combined	mpg (l/100km)	65.7 (4.3)
			93
			17.0
		35	
		118	
		43.5 (6.5)	
		65.7 (4.3)	
		55.4 (5.1)	

Equipment

Standard with SZ:

SAFETY

- ABS with EBD and Brake Assist function
- Driver & front passenger airbags
- Energy-absorbing trim on pillars and roof-side rails
- Front 3-point ELR seatbelts with pretensioner, force limiter
- Rear 3-point ELR seatbelts
- Foot-protecting brake pedal
- Side impact protection beams (front)
- High mounted stop lamp
- ISOFIX child seat anchorages
- Child seat tether anchorages
- Childproof rear door locks
- Temporary spare wheel/tyre

SECURITY

- Immobiliser
- Central door locking
- Internal tailgate opener
- Visible VIN

COMFORT & CONVENIENCE

- Electric front windows
- Rear single-folding bench seat
- Front accessory socket
- Vanity mirror (on driver's sun visor)
- Power steering
- Tilt-adjustable steering wheel
- Digital clock
- Remote fuel lid opener

- Low fuel warning lamp
- Lights-on and key-in reminder
- Driver's seatbelt warning lamp & alarm
- Door ajar warning lamp
- Front cabin light

HEATING & VISIBILITY

- Front wiper with intermittent
- Rear wiper
- Internally adjustable door mirrors
- Rear window demister
- Halogen multi-reflector headlamps
- Headlamp levelling

STORAGE

- Passenger side dash storage pocket
- 2 cup holders (front)
- 2 bottle holders (rear)
- Storage pockets in front & rear doors
- Ticket holder (on driver's sun visor)
- Luggage area cover

ENTERTAINMENT

- MP3 / WMA compatible CD tuner
- 2 speakers
- Front roof mounted antenna

STYLING

- 14" steel wheels with full wheel caps
- Green-tinted glass
- Silver coloured interior accents
- 3-spoke steering wheel

Additional with SZ3:

HEATING AND VISIBILITY

- Manual air conditioning
- Pollen filter

SECURITY

- Remote central door locking

COMFORT & CONVENIENCE

- Driver's seat height adjuster

Additional with SZ4:

SAFETY

- ESP® (Electronic Stability Program)*
- Side airbags (incorporated into front seats)
- Curtain airbags

COMFORT & CONVENIENCE

- Rear seat with 50:50 split
- Tachometer

HEATING & VISIBILITY

- Front fog lamps

ENTERTAINMENT

- 4 speakers
- 2 tweeters

STYLING

- 14" alloy wheels
- Body colour ext door handles and mirrors

*ESP® is a registered trademark of Daimler AG.

Finance

We put as much thought into keeping things easy on your pockets as we do into making cars that are easy on the eye. That's why we have developed a number of affordable finance packages that you can arrange quickly and easily with your Dealer.

1. Finance packages from one to five years. We know you love choices, that's why we let you choose the period that works best for you.¹
2. Fixed interest rates², which ensure your payments won't change during the finance agreement, so you'll know where you are at.
3. Fixed payments, allowing you to budget ahead and avoid any surprises.
4. Or fancy driving away a new car every two or three years? Suzuki Finance Driveplan, our Personal Contract Purchase product, gives you this benefit.³
5. And you'll be in good company. Suzuki Finance is part of Black Horse Group which is part of Lloyds Banking Group.

Drop in to your local Dealer, pull up a chair and have a chat. It's a really quick and simple way of finding the finance deal that's right for you.

Finance is available to persons aged 18 years or over, subject to status. Indemnities may be required. Suzuki Finance, St. William House, Tresillian Terrace, Cardiff CF10 5BH.

¹ Ask your Dealer about the latest offers.

² Ask your Dealer for the latest terms and conditions.

³ Car to be returned to your Suzuki dealer on time, in good condition (fair wear and tear accepted) and within the Permitted Maximum Mileage.

READY TO TAKE A TEST DRIVE?

You may not want to give the car back.



VISIT YOUR LOCAL AUTHORISED SUZUKI DEALER OR WWW.SUZUKI.CO.UK/CARS

Specifications shown have been achieved by production models under standard operating conditions. Data is intended to describe vehicles and their performance fairly, but may not apply to every vehicle. Colours, specifications and equipment may vary without notice. All details correct at time of going to press: July 2013. Vehicles shown throughout this brochure are for illustration only and may feature non-UK equipment.

Suzuki GB PLC, Steinbeck Crescent, Snelshall West, Milton Keynes, Bucks MK4 4AE. Suzuki Contact Centre: 0845 606 2220 (calls may be recorded or monitored)



Way of Life!